



Website Privacy Policy – 1 May 2018

This privacy notice tells you about the information we collect from you when you use our website. In collecting this information, we are acting as a data controller and, by law, we are required to provide you with information about us, about why and how we use your data, and about the rights you have over your data.

Who are we?

We are Service Visuals LLC. Our address is 6915 South 900 East, Midvale, Utah, 84047, USA. You can contact us by post at the above address, by email at support@vehiclevisuals.com or by telephone on +44 20 3129 4689.

We are not required to have a data protection officer, so any enquiries about our use of your personal data should be addressed to the contact details above.

How we use your information

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When you use our website

We use your Personal Information only for identifying you as you log into our website and to enable you to use the content of our website to provide a service to your customers. By using the Site, you agree to the collection and use of your information in accordance with this policy.

Log Data

Like many site operators, we collect information that your browser sends whenever you visit our Site ("Log Data").

This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser type, browser version, the pages of our Site that you visit, the time and date of your visit, the time spent on those pages and other statistics.

In addition, we may use third party services such as Google Analytics that collect, monitor and analyze this data.

Cookie Policy

Cookies are files with small amounts of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a web site and stored on your computer's hard drive.

Like many sites, we use "cookies" to collect information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Site.

When you use our website to view the information we make available, a number of cookies are used by us to allow the website to function, to collect useful information about visitors and to help to make your user experience better.

Some of the cookies we use are strictly necessary for our website to function, and we don't ask for your consent to place these on your computer. These cookies are shown below.

Cookie Name	Purpose	Further Information
brand	If website has more than one brand then save selected brand in cookie	Used on vgs.vehiclevisuals.com and grouplandmark.vehiclevisuals.com sites etc.
Lang	Selected language saved in cookie	
uid	Used in Keep Me Signed In feature	It stores username

uc	Used in Keep Me Signed In feature	It stores encrypted password
login_id	Used in login by IP feature	It stores username
password	Used in login by IP feature	It stores un-encrypted password
is_capricorn_member_for_au	Checks user is Capricorn member or not	This feature developed for au.vehiclevisuals.com website

Security

The security of your Personal Information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage, is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

When you submit an enquiry via our website

When you submit an enquiry via our website, we ask you for your name, contact telephone number and email address.

We use this information to respond to your query, including providing you with any requested information about our products and services. We may also email you several times after your enquiry in order to follow up on your interest and ensure that we have answered your it to your satisfaction. We will do this based on our legitimate interest in providing accurate information prior to a sale.

Your enquiry is stored and processed as an email which is hosted by Teamwork.com on a cloud server based in the USA, a country which the EU says has adequate data protection laws in place to protect your data.

We do not use the information you provide to make any automated decisions that might affect you.

We keep enquiry emails for two years, after which they are securely archived and kept for seven years, when we delete them.

When you purchase a subscription for our website

When you purchase our solution from us online, we ask you for your name, address, contact telephone number, email address and we send you to PayPal to make any purchase, meaning we never ask for your credit card information. We also record your IP (Internet Protocol) address, which is the address of your computer on the Internet.

We will use your information to process your order and to send you your login. We may also send you an email and we may use your telephone number to contact you regarding your purchase.

We require this information in order to deliver your services and fulfil our contract with you. We record your IP address in order to ensure that subscriber accounts are not being used in multiple locations.

Your personal information is stored on our website and on our cloud server, both of which are on a cloud server based in the USA, a country which the EU says has adequate data protection laws in place to protect your data. We do not have access to your credit card details because you are passed to a third-party payment processor which is based in the USA and is certified to the EU-US Privacy Shield (which requires effective safeguards for your information).

We do not use the information you provide to make any automated decisions that might affect you.

Your rights as a data subject

By law, you can ask us what information we hold about you, and you can ask us to correct it if it is inaccurate. If we have asked for your consent to process your personal data, you may withdraw that consent at any time.

If we are processing your personal data for reasons of consent or to fulfil a contract, you can ask us to give you a copy of the information in a machine-readable format so that you can transfer it to another provider.

If we are processing your personal data for reasons of consent or legitimate interest, you can request that your data be erased.

You have the right to ask us to stop using your information for a period of time if you believe we are not doing so lawfully.

Finally, in some circumstances you can ask us not to reach decisions affecting you using automated processing or profiling.

To submit a request regarding your personal data by email, post or telephone, please use the contact information provided above in the [Who Are We](#) section of this policy.

Your right to complain

If you have a complaint about our use of your information, we would prefer you to contact us directly in the first instance so that we can address your complaint. However, you can also contact the Information Commissioner's Office via their website at www.ico.org.uk/concerns or write to them at:

Information Commissioner's Office

Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Updates to this privacy policy

We regularly review and, if appropriate, update this privacy policy from time to time, and as our services and use of personal data evolves. If we want to make use of your personal data in a way that we haven't previously identified, we will contact you to provide information about this and, if necessary, to ask for your consent.

We will update the version number and date of this document each time it is changed.